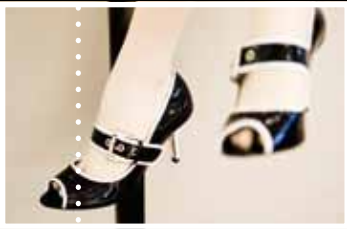


# WHERE TO GO – WHAT TO SEE

## SHOPPING



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Did you know that Danes are among the leaders in world design? That Copenhagen is a great city when it comes to exploring the uniqueness of Danish design, the timeless simplicity, quality materials and functionality?

Whether you are looking for clothes, jewellery, royal porcelain, designer furniture or lighting, or the latest AV technology, Copenhagen is home to many flagship stores of Danish interior design, furniture and fashion. Go explore the huge showrooms – many of which are exciting combinations of museum, gallery and shop.

Between Raadhuspladsen and Kongens Nytorv you can walk along Copenhagen's famous pedestrian shopping street called Strøget which passes through the central parts of the city as well as the old medieval city and Latin Quarters and is connected to many historical squares. The pedestrian street system in Copenhagen is slowly expanding and there is always some kind of activity day or night, and while the shopping itself offers plenty of temptation and enjoyment, the atmosphere itself is part of Copenhagen's appeal.

If you turn into Strædet parallel to Strøget, and explore side streets as well, you will find many specialized stores selling clothes, jewelry, antiques ...

Also go to Vesterbro and Nørrebro where many upcoming designers sell their clothes. Or venture north towards Østerbro, Hellerup and Charlottenlund where you will find great shopping streets with fashion, fur, shoes, interior design and much more.

Going downtown past the City Hall Square and Tivoli Gardens you can enjoy lots of big and small shops in all categories stretching all the way to the Zoo Garden and along the way you can turn right at Værnedamsvej and enjoy the many fun shopping streets in Frederiksberg. Want a piece of clothes that not everybody else is wearing? Then go to a vintage or secondhand shop. The vintage stores handpick the clothes, and offer magnificent dresses, beautiful high heels, and pearls from ancient times.

Another throwback to the past are some of the numerous antique shops which Copenhagen is packed with – try places such as Bredgade, Ravnsborggade and Nordre Frihavnsgade.

If the weather is acting up, or you just prefer everything under one roof, then go shopping at one of Copenhagen's department stores. Right in the middle of the city you will find Magasin du Nord on Kongens Nytorv and Illum on Strøget. Both are multi-storey, and both offer the best Scandinavian and international brands when it comes to fashion, beauty and design.